

## News Release

FOR IMMEDIATE RELEASE

### GET CARDED THIS SEPTEMBER WITH CHARLOTTE MECKLENBURG LIBRARY

Sign-up online for a FREE Library card today

**Charlotte, NC – September 1, 2020** – This September, Charlotte Mecklenburg Library joins the American Library Association and libraries nationwide to celebrate Library Card Sign-Up Month. A Library card opens a door to unlimited possibilities in a world rapidly moving to an online format where access to digital resources and educational materials is more important than ever before. Throughout the month, the Library encourages those in the community who don't already have a Library card to sign up for one through a campaign that showcases Wonder Woman in promotional materials proclaiming, "Libraries are Wonderful." With a Library card, one can gain access to books, media and invaluable digital resources. The Library card is FREE for Mecklenburg residents (\$45 per year for non-residents) and it's easy to sign up at [cmlibrary.org/getacard](http://cmlibrary.org/getacard).

Many residents aren't aware of the extensive digital and online resources the Library offers for free. These include e-books, audiobooks, streaming movies and videos, and access to hundreds of online journals, newspapers and databases in addition to programs and services. The Robinson-Spangler Carolina Room also provides access to Ancestry.com – a membership savings of \$20 each month. Check out how much can be saved by using the Library savings calculator here and discover the savings of just one year with a library card: [foundation.cmlibrary.org/library-calculator/](http://foundation.cmlibrary.org/library-calculator/).

"The Library is the place where anyone can access books and other materials, resources, information and services that help them learn and grow as individuals as well as contribute to a stronger community," says Caitlin Moen, library director and chief customer officer for Charlotte Mecklenburg Library. "A library card unlocks the print and digital paths to lifelong learning, educational support, community connections and professional development. Of course, there are plenty of recreational options as well, including books, music, magazines and movies. With all this available for free, this is why we want every Mecklenburg County resident to have a library card."

The Library offers a variety of digital resources and virtual programs for all ages ranging from children to adults. Programs and resources include virtual tutoring and homework help, family storytimes, STEAM (science, technology, engineering, arts and mathematics) programs, and professional development programs like job help, resume writing and interview preparation.

To learn more about how to sign up for a Library card, visit <https://www.cmlibrary.org/about/getting-started-library>. Social media can be found with the hashtag #CMLibraryGetCarded.

#### **About Charlotte Mecklenburg Library:**

Charlotte Mecklenburg Library is one of America's leading urban public libraries, serving a community of more than one million citizens in Mecklenburg County, North Carolina. Through 20 locations, targeted outreach and online resources, the Library delivers exceptional services and programs, with a mission to improve lives and build a stronger community. For more, visit [cmlibrary.org](http://cmlibrary.org).

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**Photo caption:** Sign-up for your Charlotte Mecklenburg Library card today.



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**Media resources:**

Charlotte Mecklenburg Library newsroom: [cmlibrary.org/library-news](http://cmlibrary.org/library-news)

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