



News Release

FOR IMMEDIATE RELEASE

Charlotte Mecklenburg Library Celebrates Día in April Annual Celebration of Children, Reading and Culture

Charlotte, NC – April 4, 2019 – Charlotte Mecklenburg Library celebrates El día de los niños/El día de los libros (Children’s Day/Book Day) with programs taking place in Library locations throughout the month of April. Also known as Día (Diversity in Action), this initiative emphasizes the importance of literacy for children of all linguistic and cultural backgrounds. This year the Library focuses the Día theme on science and invites all children and families to visit branch locations and experience unique STEM programs such as Mad Science, Beautiful Bugs and Creepy Crawlies. To find a Día program, visit cmllibrary.org/dia2019 or call any of the 20 library locations in Mecklenburg County.

“The Día programs give children of all cultures an opportunity to gather and learn together, and this year we are excited to offer programs that focus on STEM,” says Meryle Leonard, outreach leader. “The Library celebrates Día as part of its commitment to connecting children and their families to multicultural books, bilingual services and educational resources.”

Highlighted events include a bilingual book fair and bilingual theater performance of the play “Los Zapatitos Rosa on April 20, 2019 at *ImaginOn: The Joe and Joan Martin Center*. This year’s finale celebration is on Saturday, April 27, 2019 from 10:00 a.m. – 1:00 p.m. at *Discovery Place, 301 N. Tryon Charlotte, NC 28202*. The event features a Mad Science Experience, a meet-the-author program with Margaret Read MacDonald and Explore with Casey Neece.

For information in Spanish, call 704-416-0556.

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About Charlotte Mecklenburg Library:

Charlotte Mecklenburg Library is one of America’s leading urban public libraries, serving a community of more than one million citizens in Mecklenburg County, North Carolina. Through 20 locations, targeted outreach and online resources, the Library delivers exceptional services and programs, with a mission to improve lives and build a stronger community. For more, visit cmllibrary.org.

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