



News Release

FOR IMMEDIATE RELEASE

Charlotte Mecklenburg Library Hosts Charlotte Readers Podcast

Library website offers all episodes for free and without an app

Charlotte, NC – May 30, 2019 – Charlotte Mecklenburg Library announces it will host *Charlotte Readers Podcast* on its website beginning May 30, 2019. *Charlotte Readers Podcast*, hosted by local author Landis Wade, is the show where Charlotte-area authors and those who visit the Queen City read and discuss their award-winning, published and emerging works, the kind of stories and poems that touch the emotions, followed by the kind of questions and answers that offer depth and insight into the readings. Currently in its third season, the podcast and all its episodes will be available at <https://www.cmlibrary.org/innovation/charlottereaderspodcast>.

Beginning in 2019, the Library began piloting innovation programs as part of its new Community Media Strategy, intended to provide offerings to the community that are creative, accessible and innovative. "Hosting Charlotte Readers Podcast is a natural fit for our new strategy. It's an opportunity to introduce the community to a variety of authors and writers through a growing medium in a location they can access without a subscription or special app," said Seth Ervin, chief innovation officer of Charlotte Mecklenburg Library. "The Library continues to be a valuable resource for so many in the community through its adaptability and free use."

Charlotte Readers Podcast is part of the Queen City Podcast Network, a collection of locally-based, locally-produced, locally-focused podcasts. "This partnership with the Library means that local talented authors, many of whom are hiding in plain sight, have the chance to connect with more readers. More listeners who love a good story can also hear authors read their work and discuss their writing life," says Landis Wade, author and host of *Charlotte Readers Podcast*. Authors featured on the podcast include Tracy Curtis, Tommy Tomlinson, Bryn Chancellor, Gavin Edwards and many more. Information about *Charlotte Readers Podcast* can also be found at www.charlottereaderspodcast.com.

For more information on innovation programs and the Community Media Strategy from Charlotte Mecklenburg Library, visit www.cmlibrary.org/innovation.

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About Charlotte Mecklenburg Library:

Charlotte Mecklenburg Library is one of America's leading urban public libraries, serving a community of more than one million citizens in Mecklenburg County, North Carolina. Through 20 locations, targeted outreach and online resources, the Library delivers exceptional services and programs, with a mission to improve lives and build a stronger community. For more, visit cmlibrary.org.

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Media Resources:

Charlotte Mecklenburg Library newsroom: <https://www.cmlibrary.org/library-news>

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