Library Board of Trustees

Library Board of Trustees Meeting
Beatties Ford Road Regional Library, 2412 Beatties Ford Road
Monday, March 21, 2016, 12:00pm – 1:30pm

Trustees Present
Jennifer Appleby, Chair
Dr. Eric Freedman
Molly Griffin
Rob Harrington
Gloria Kelley
Ellen McIntyre
Charles Thomas
Ed Williams
Hyong Yi

Staff Present
Cordelia Anderson
Shelley Book
Seth Ervin
Dana Eure
Jenni Gaisbauer
Deanna Griffin
Leonora Kaufmann
Lee Keesler
Alecia Mitchell
Angie Myers
David Singleton

Others Present
Trevor Fuller-BOCC Chairman
Leslie Johnson
Mark Kutny

Trustees Absent (with cause)
Dr. Leland Park
Charles Bowman

MINUTES

Jennifer Appleby called the meeting to order at 12:00 PM.

Mrs. Appleby welcomed everyone to the Beatties Ford Road Regional Library. She also welcomed special guests Alecia Mitchell, Beatties Ford Road Regional Library Manager and Chairman of the Board of County Commissioners, Trevor Fuller, and introduced the Library’s new Human Resources Director, Deanna Griffin.

Mrs. Appleby congratulated Dr. Eric Freedman who was recently selected to be dean of the School of Media Arts at Columbia College in Chicago, effective July 1.

Mrs. Appleby reminded the board of a ribbon cutting this afternoon at 3:00pm at South County Regional Library to celebrate the new community garden and learning space made possible by the donation from Bissell.

Mrs. Appleby requested a motion to approve absence with cause for Trustees, Dr. Leland Park and Charles Bowman. On a motion by Dr. Freedman and seconded by Rob Harrington, the Trustees unanimously approved and absence with cause for Dr. Leland Park and Charles Bowman.

Mrs. Appleby requested a motion to approve the minutes from the Board of Trustees meetings held on October 19, 2015 and January 25, 2016. On a motion by Ellen McIntyre, seconded by Dr. Freedman, the Trustees unanimously approved the October 19, 2015 and November 16, 2015 meeting minutes.
Special Guest- BOCC Chairman, Trevor Fuller

Highlights from Chairman Fuller’s discussion include:

- The Charlotte Mecklenburg Library is an important partner to the County providing education and enrichment for our entire community.
- Mecklenburg County is a community in transition due to its exponential growth and forecasted growth.
- Mecklenburg County is struggling with providing economic opportunity to everyone, especially those born into poverty.
- The Economic Opportunity Task Force will be looking for evidence based solutions to increase economic opportunities.
- Mecklenburg County cannot remain economically strong with so many residents living in poverty.
- I would like to see a community wide effort to provide universal Pre-K, starting with those who cannot currently afford it and then move to cover all 4 year olds and then to cover 0-3 year olds.
- Universal Pre-K will take substantial investment but I feel the benefits of a well-educated populace are overwhelming.

Finance Committee

Hyong Yi asked Angie Myers to present the budget update and finance report. Angie Myers reported the following:

Budget Update
- The Library’s top 3 funding priorities for this budget season are:
  - a. Collection
  - b. Digital Strategy
  - c. Main Library Reinvention

Finance Report
- The Library is spending its budget and there are currently no financial surprises.
- The Library’s request to transfer money from lapsed salaries to fund the collection was not approved by Mecklenburg County.

Budget Adjustments
- $1,000 YALSA Dollar General Grant
- $500 North Carolina Science Festival Grant
- $3,000 OrangeBoy Grant
- $5,000 transferred from Library Fees to Technology & Equipment for the new hot spot lending program
- $5,000 moved into the Matthews gift fund contribution

On a motion by Hyong Yi and seconded by Charles Thomas, the Board unanimously approved the five budget adjustments.

Hyong Yi asked the board to consider continuing to use Cherry Bekaert as the Library’s financial auditor for the FY2016 audit. Mr. Yi explained the benefits of using the same auditor and audit cycle as the County. Ms. Myers also explained that although we would be using the same firm, we would have a different senior partner and different audit team.

On a motion by Hyong Yi and seconded by Charles Thomas, the Board unanimously approved the use of Cherry Bekaert to perform the FY2016 financial audit.
Mr. Yi asked the board to consider allowing the Library to join Mecklenburg County’s RFP process for a Financial Auditor in 2019. Joining the County’s RFP will save the library valuable time and resources.

On a motion by Hyong Yi and seconded by Charles Thomas, the Board unanimously approved the Library joining Mecklenburg County’s Financial Auditor RFP process in 2019.

Advocacy Discussion
Ed Williams asked the board to consider sending a letter on behalf of the Library Board of Trustees, to the County Manager and the Board of County Commissioners, in support of the Library’s recommended budget. There was some discussion among the trustees about the best time and method of advocacy at the local and state levels.

On a motion by Ed Williams and seconded by Molly Griffin, the Board unanimously approved sending a letter, written by Board Chair, Jennifer Appleby, to the County Manager and Board of County Commissioners in support of the Library’s recommended budget.

CEO Report
In the interest of time, the following items were tabled for discussion at a later date:

- Sixth & Tryon Update
- Customer Disciplinary Procedure Update
- Blueprint Update

Foundation Update
Jenni Gaisbauer reminded the board of two upcoming Foundation events:

- John Palfrey will be speaking at ImaginOn on Friday April 8, 2016, regarding the importance of libraries in the digital age.
- Verse & Vino is scheduled for November 3, 2016. Charles Thomas and Katie Belk Morris have been selected as the honorary chairs for this year’s event.

Capacity-- Distribution System Update, Part 1
Frank Blair presented a PowerPoint (see attached) on the Library’s distribution network covering the following topics:

- Community Trends
- Usage Trends
- Community Use
- Facilities Platform
- SWOT Analysis

On a motion by Molly Griffin and seconded by Charles Thomas the meeting was adjourned at 1:45 p.m.

Respectfully Submitted,

Lenoir C. Keesler, Jr.