



Joint New Main Library Advisory Committee

**Wray Ward, Large Conference Room
March 7, 2018, 1:00pm – 2:00pm**

Committee Members Present

Jennifer Appleby, Chair
Molly Griffin
Joe Helweg
Gloria Kelley
Brandon Neal
Susan Patterson
Crawford Pounds

Staff Present

Shelley Book
Jenni Gaisbauer
Lee Keesler

Others Present

MINUTES

Welcome and Introductions

Jennifer Appleby called the meeting to order at 1:00pm, thanked everyone for coming.

Ms. Appleby requested a motion to approve the minutes from the last meeting held on September 1, 2017. On a motion by Molly Griffin and seconded by Susan Patterson, the group unanimously approved the September 1, 2017 meeting minutes.

Story of Impact

Jenni Gaisbauer shared a story about a library customer, donor and attendee at Carnegie Circle. This donor told Jenni about how the library in her home town provided her family's entertainment as her family did not have much money when she was growing up. She stated she was and is still so grateful for those library experiences and that is why she donates today.

Space Program Update

Lee Keesler shared the following updates:

- Space program is almost complete
- Space program and conceptual design will be revealed later this summer
- We have re-engaged MACHINE to help guide us through the planning of the community media center

Architects Design Process Update

Lee Keesler shared the following updates:

- McGlohon Theater

- The architects are working on alternative ways to connect Main Library and McGlohon Theater architecturally
- This project is very complex and they are bringing in consultants to help them with the plan
- Ultimate ownership of McGlohon is uncertain at this time
- Levine Museum of the New South (LMNS)
 - Since 2013 the Library has talked with LMNS leadership about the Library's plans on its block, and about the Museum's long-term facility plans
 - The Museum staff and board are examining their long-term facility needs and plans at this time
 - The Library's block is one site of interest to the Museum
 - We have asked the architects to explore the possibilities of accommodating the possible relocation by the Museum to the Library block

After some discussion, everyone agreed that the idea of adding Levine Museum of the New South to the Library's block should be discussed with the full Library Board of Trustees at its March meeting. It was decided that Lee Keesler, Rob Harrington and Joe Helweg would lead the discussion at the Board meeting.

Lead Donor Pursuit Update

Jenni Gaisbauer provided the following updates:

- Our lead donor has been secured contingent on providing these three plans for the new Main Library:
 1. Technology Plan- Has been completed and turned in
 2. Naming Plan – Has been completed and turned in
 3. Human Capital/Staffing Plan – We are in the process of creating
- We will be meeting with our lead donor again in April

Campaign Branding

Jennifer Appleby presented the campaign brand she and her team at Wray Ward designed for the Library Foundation's Capital Campaign. Feedback regarding the name and mark was very positive.

Jenni Gaisbauer thanked Jennifer Appleby for the time and work that she and her team have invested in the project.

Support Services Center (SSC) Update

Lee Keesler provided the following updates:

- \$11MM of the \$65MM in County funding for the new Main Library project will go towards a new SSC
- A location for the SSC has been identified and approved by the BOCC for County purchase
- The site is located at the corner of North Tryon and Eastway Drive
- The complex will include a County Community Resource Center, the Library's SSC, and a relocated Sugar Creek library
- The SSC needs to be ready for occupancy in late 2019

Group Feedback and Questions

Jennifer Appleby would like to see more definition and language around what the new Main Library and Public Commons is, and what it is not, to help further define and guide the process of development.

Jennifer Appleby adjourned the meeting at 2:15pm.