

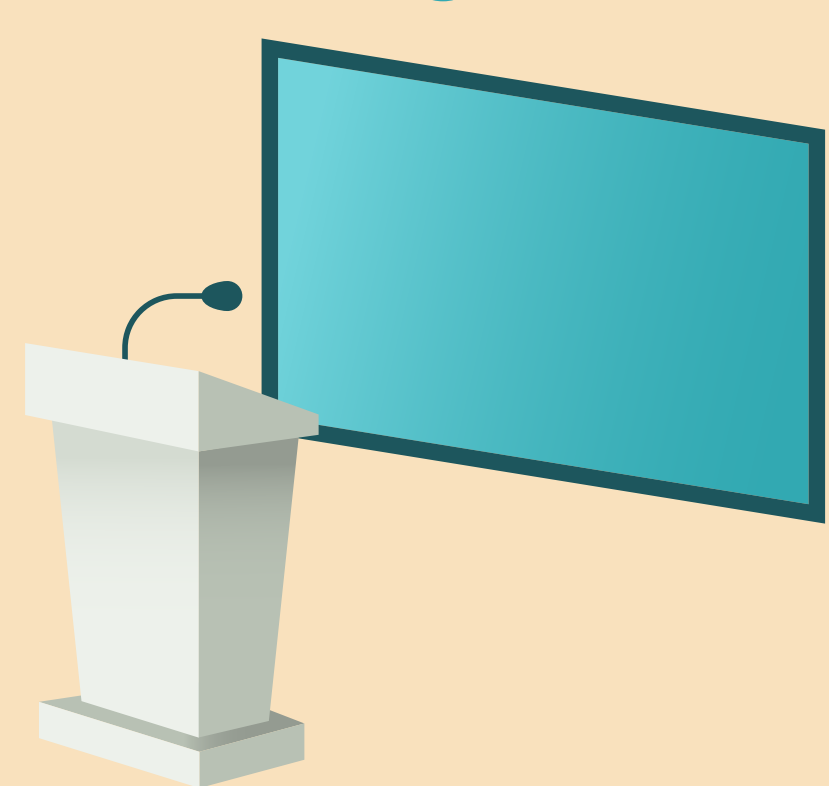
LIBRARY *by the* NUMBERS

2,261,354

Library Visitors



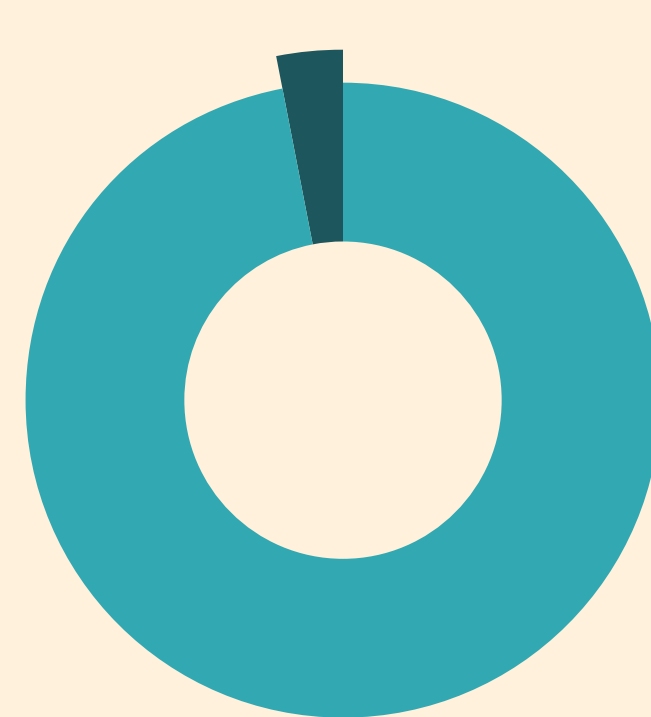
Programs



20,670

Programs

14,288
Virtual



460,769
In-Person

475,057
Program Attendance

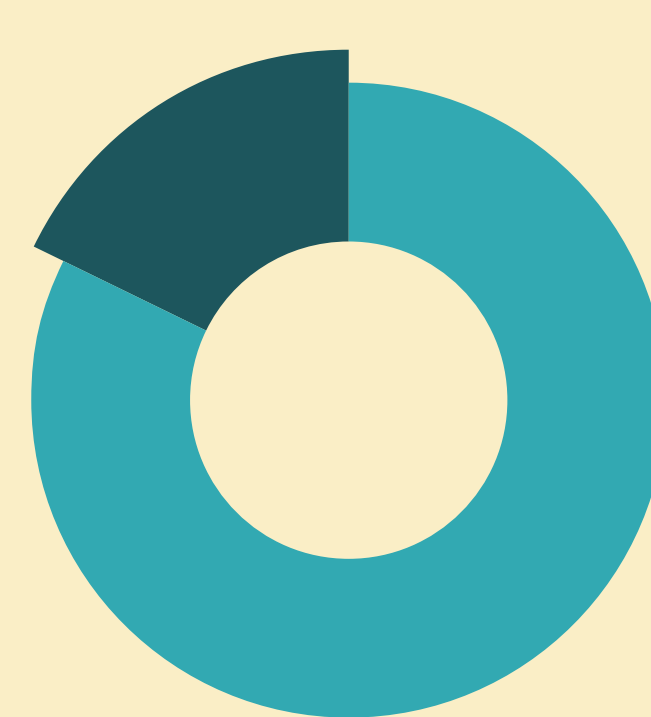
Job Help



564

Programs

768
Virtual



3,620
In-Person

4,388
Program Attendance

2024

July 1, 2023 to
June 30, 2024

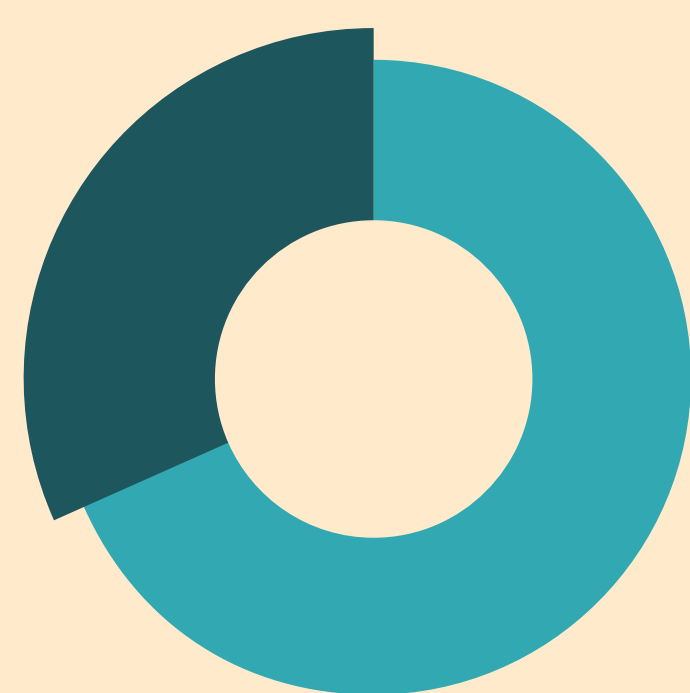
Charlotte Mecklenburg Library

Materials Borrowed



3,971,326

Digital Circulation



8,675,973

Total Circulation

42.7%

Growth in
Digital Circulation*



36.0%

Growth in Circulation*



MoLi



30,958

Circulation

28

Programs Delivered

691

Program Attendance

Social Media



22,066

Facebook

11,236

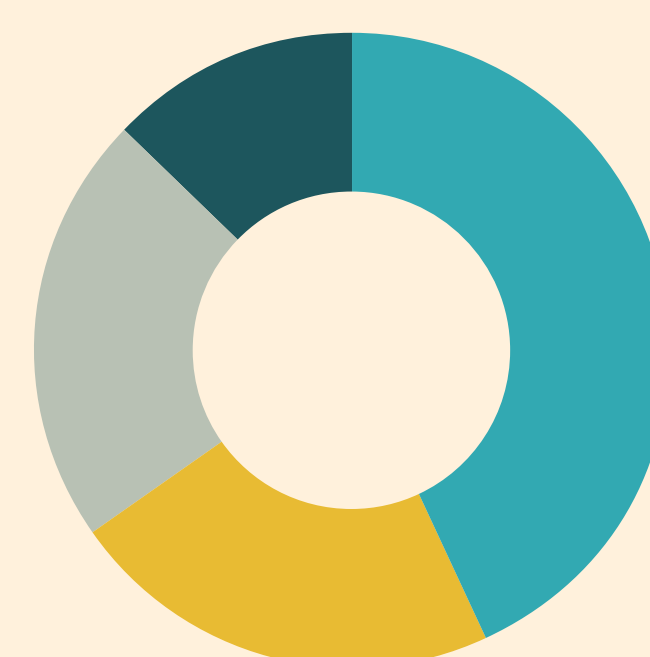
Instagram

6,448

LinkedIn

11,200

Twitter (X)



Pre-Third Grade
Literary Impact

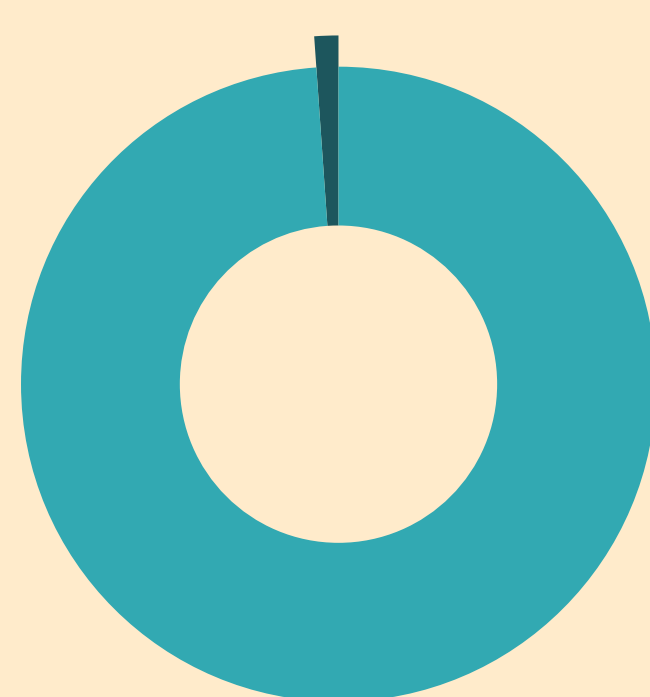


373,940

Program Attendance

4,150

Virtual



369,790

In-Person

10,498

Programs

27.7%

Growth in
Literacy Programming*



Library Cardholders



341,412

Active Cardholders

11.3%

Growth in
Active Cardholders*



Summer Break



9,543,228

Minutes Read

66,899

Activities Logged

12,479

Total Accounts

148,538

Earned Badges

ONE Access



54%

ONE Access** Students
who used their account during
the 23-24 school year

**ONE Access, or "One Number Equals Access," allows students in local colleges, charter and private schools, home schools, and Charlotte Mecklenburg Schools to have access to Library resources with their school identification numbers instead of separate Library cards.

*Growth is recorded from
FY 2023 to FY 2024



CHARLOTTE MECKLENBURG

LIBRARY