

The Library's next chapter has been the topic of many conversations, involving thousands of Library users, local citizens, community leaders and Library staff. Based on that input, we have created a new plan that will guide our institution to become a Library of Possibilities that better engages and serves our community.

## Our brand promise

Accessible and welcoming to all, our public library celebrates the joy of reading, fosters learning and growth, connects people to each other and the world, and inspires individuals with what they can achieve.

## Three strategic goals

1. Increase community awareness and engagement.
2. Innovate to support 21st century access.
3. Increase operational excellence, fiscal stability and sustainability.

## Four strategic roles

1. Library as Community Services Business
2. Library as Place
3. Library as Leader
4. Library as Community Strategy

## The Library of 2017 will be more...

- Relevant
- Engaged
- Accessible
- Digital
- Sustainable